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# Becki Hagerman

## Vice President, Sales Specialists



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Common Purpose. Uncommon Commitment.



Becki Hagerman is VP, Sales Specialists for CUNA Mutual Group, where she leads a diverse and talented team of professionals who deliver a full spectrum of financial expertise, business insight and market consultation services dedicated to helping credit unions and their members thrive.

Hagerman joined CUNA Mutual Group in 1996 as a lending specialist and has held a variety of leadership roles, including overseeing the company's Customer Exchange Experience and B2B Customer Analytics teams. Most recently, she led strategic planning, project portfolio management, new initiative development as Director, Business Management Sales.

Throughout her career, Hagerman has demonstrated a passion for developing talent. She established CUNA Mutual's Women Sales Leaders, Emerging Sales Professional, and Sales Internship programs – all committed to helping people with diverse backgrounds and experiences excel.

Hagerman's personal mission is helping others achieve more than they dream possible – regardless of circumstances. She is actively fulfilling that endeavor through service on the CUNA Mutual Foundation Board and participation in SMART Girls and Cherokee Nation mentoring programs for children of incarcerated families.

Among her many honors at CUNA Mutual Group, Hagerman qualified for President's Council as a top sales professional and received the Leadership Excellence and Sales Executive of the Year awards.

Hagerman holds a bachelor's degree in marketing and management from Oklahoma State University. She and her family reside in Waunakee, Wisconsin.

**CUNA Mutual Group** is a financially strong insurance, financial technology and investment company. For generations, we've partnered with credit union leaders to protect and grow their businesses, and help people plan, protect and invest for their future. CUNA Mutual Group offers commercial and personal insurance products; lending and payment security solutions; and retirement, investment and marketing services. Additional information about the company can be found at [www.cunamutual.com](http://www.cunamutual.com).