



**Sandra McDowell, Executive of the eLeadership Academy, Speaker and Author MA, PCC, CPHR, SHRM-SCP.** Sandra is a trusted authority on the application of neuroscience for leadership. As the founder and voice behind the globally recognized eLeadership Academy™, she helps leaders and organizations increase their performance by harnessing the untapped power of the brain.

She and her team offer powerful leadership masterclasses for ambitious professionals looking to increase their leadership presence and impact and put the humans they lead front and center in their leadership. Her online programs eLEAD and eCOACH boast an exceptional 100% referral rate to colleagues and 95% retention rate.

With over 15 years of executive experience, a Masters in Leadership, a Certified Executive Coach (PCC) designation, a Certificate in Neuroleadership, and her CPHR and SHRM-SCP human resource designations, she has both the expertise and experience to provide high-impact guidance to those she works with. She proudly serves as part of the executive team for First Credit Union as Vice President of People & Culture. Sandra takes complex topics—such as leadership, coaching, the neuroscience of leadership, and mindfulness—and explains them in a relatable way that supports leaders to lead with the brain in mind.

Sandra's interest in supporting the leadership growth of others has become her passion and purpose. She took her passion online in 2014 and developed the eLeadership Academy, an online leadership program which is now offered nationally and internationally. In 2017, she published her first book, *Your Mother Was Right: 15 Unexpected Lessons About Leadership and the Brain*. Within the book she makes a strong connection between common sense offered universally by mothers, leadership in the workplace—and neuroscience.

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