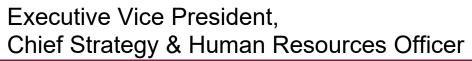
Linda Nedelcoff







Linda Nedelcoff is the executive vice president, chief strategy and human resources officer for CUNA Mutual Group. In this role, she is responsible for leading the employee experience, corporate strategy and business development teams, which includes all aspects of human resources, employee communications, corporate security, business resiliency, corporate strategy, the multicultural center of excellence, marketplace intelligence and mergers, acquisitions and partnerships.

Nedelcoff joined CUNA Mutual Group in 2011 as a senior human resources partner. Since this time, she has been an instrumental partner to several business areas. Further, she has served as a key leader within the Human Resources team and a management representative with the Compensation Committee of the Board of Directors.

Prior to joining CUNA Mutual Group, Nedelcoff held positions at Deere & Company and Deloitte & Touché, LLP. She has many years of experience in the area of Human Resources and Human Resources Leadership, where she held a variety of positions. These experiences included responsibilities for corporate and division human resources, strategic planning, talent management and performance development.

While working for Deloitte & Touché, LLP, Nedelcoff served clients primarily in the service, financial, non-for-profit and manufacturing industries.

Nedelcoff graduated from St. Ambrose University with a bachelor's degree in Accounting. She is also a national member of Society for Human Resources and holds a certification in Strategic Human Resources Professionals.

In addition to her work, Nedelcoff dedicates her time and resources in support of cancer research, funding and advocacy through organizations and direct work with the Carbone Cancer Center in Madison, WI. Nedelcoff is a board member for Madison's YMCA and serves as chair for the Strategic Planning committee. Nedelcoff is also a co-founder of the Oregon Community Closet, an organization designed to develop a community to serve needs of families in the area outside of Madison.