

## Merry Pateuk

SVP, Industry Engagement



Merry Pateuk, SVP, Industry Engagement, fulfills PSCU's strategic objective of leveraging the cooperative's scale to advocate on behalf of the credit union industry. She cultivates relationships between PSCU and local, state and national organizations that support credit unions and works collaboratively with industry partners to ensure there is alignment on key topics and a cohesive voice to ultimately strengthen credit unions' position in the market.

During her tenure at PSCU, Merry has served in a wide range of senior leadership roles at PSCU to include Account Management, Sales, Corporate Relations, Marketing, Corporate Communications and Public Relations and played a large part in taking the company from a start-up with a single line of business to an industry leader, serving hundreds of credit unions nationwide with multiple product lines. Prior to leading Industry Engagement, Merry managed a team that developed high quality, timely internal, external and executive communications that built and reinforced the brand reputation and industry stature of the company.

Before joining PSCU, Merry worked for KPMG in the Financial Services practice as a Manager of Management Consulting. She is on the Board of Directors of America's Credit Union Museum and serves on the systemwide CUNA COVID-19 Restart and Recovery Task Force and the CUNA Credit Union Awareness Committee. Merry champions PSCU's efforts with numerous other system partners, actively engaged in committee participation with Filenes Research Institute, Credit Union Miracle Day and Credit Union Cherry Blossom Ten Mile Run, African American Credit Union Coalition and CUES.

She holds a B.S. in Business Administration from the University of North Carolina. Merry also earned the Credit Union Development Educators (CUDE) and Africa Development Educators distinction from the National Credit Union Foundation.